

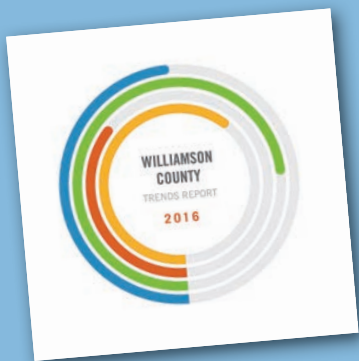
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Download a free copy of the
**2016 WILLIAMSON COUNTY
TRENDS REPORT**
at willamsonchamber.com

How will the tech industry drive county growth?

Hate it or love it, technology is advancing faster than we can keep up. New apps and software updates are popping up at every turn. Thumb scrolling can probably be considered the newest exercise, considering the amount of time we spend on our mobile devices. More and more, we're subscribing to on-demand apps like Uber, Shipt, Doorstep Delivery and Cash for everyday conveniences that make life less stressful. And don't expect this craze to slow down.

As the demand for faster, sleeker, smarter mobile and digital devices rise, so does the need for those who create

them. According to willamsonchamber.com, some economists have made the case that information technology (IT) and the creation of intellectual property is the 21st century's version of manufacturing. Whether that is the case or not, there is no doubt IT is playing a key role in the future of the U.S. economy.

So, what will the future of tech in Williamson County look like?

Find out at the Williamson Chamber's membership mixer on Tuesday, April 19 where we'll explore "The Future of Tech in Williamson County" with Oak Point

● CONTINUED ON PAGE 3



Cool Springs Life Sciences Center is being rebranded as the future home of technology hub, Innovation Park.

12 facts you didn't know about Williamson County

Outlook Williamson, presented this year by Skanska, took place Tuesday, March 15 at The Factory at Franklin. A crowd of more than 300 Williamson County business owners, realtors, developers and community leaders attended the half-day economic forum that featured presentations and panel discussions by industry-leading economic experts and developers, including: Ann Petersen, J.D., vice president of business and economic incentives, Jones Lang LaSalle; Mark Traylor, director of retail properties, Boyle Nashville, LLC; Axson West, principal, Southeast Venture

Real Estate Services; Jason Holwerda, vice president of brokerage services, Foundry Commercial; Glenn Wilson, founder and CEO, SouthStar; and Alcott Whitney Co-Founder Jim Alcott and Director of Business Development and Client Loyalty Knight Stivender. They provided an in-depth picture of Williamson County's growing economy using the latest emerging trends, data and growth projections.

We released the award-winning 2016 Williamson County Trends Report, a 30-page statistical summary produced by Williamson, Inc. Economic Development in



Skyline view of Cool Springs office buildings — PHOTO BY JOURNAL COMMUNICATIONS, INC.

partnership with Franklin-based market research firm Alcott Whitney. The report examines projected trends

over the next 10 and 20 years related to changing demographics, the business climate, education, transportation, health, housing, charitable giving, diversity and the workforce for the county.

Here's 12 facts from the report that you didn't know about Williamson County:

1. Williamson County is adding jobs faster than anywhere in the U.S. For the first time in history, Williamson County led the nation in job growth at 6.5 percent, which is more than triple the national average, from September 2014 to September 2015. There will

● CONTINUED ON PAGE 4

WILLIAMSON COUNTY RANKS #1 NATIONWIDE IN JOB GROWTH

QCEW, BLS County Employment & Wages, September 2014-2015



WELCOME new members

These companies and individuals have made a commitment to business growth and to their community by joining the Williamson Chamber. They will enjoy the benefits of a robust business directory listing on the Chamber website and referrals from our office and from fellow members. When you need products or services, please search the directory on the Chamber website and do business with a Chamber member.

JOIN THE MEMBER BUSINESSES THAT SUPPORT THE WILLIAMSON CHAMBER – CALL US TODAY AT 615-771-1912.

9 Rounds Kickbox Fitness

2000 Meridian Blvd., Ste. 118
Franklin, TN 37067
(615) 330-6766
Craig Jones

Arbor Financial

320 Seven Springs Way, Ste. 250
Brentwood, TN 37027
(615) 377-0730
Arborofinance.com
Heather Merlo Wilson

Arlington Computer Products, Inc.

851 Commerce Ct.
Buffalo Grove, IL 60089
(847) 541-6333
arlingtoncp.com
David Bach

Bradley's Creamery Food Truck

Brentwood, TN 37027
(615) 293-0987
Bradleyscreamery.com
Bradley Freeman

Brown & Brown Insurance of TN

565 Marriott Dr., Ste. 500
Nashville, TN 37214
(615) 385-8361
Robert Petree

CBIZ Employee Service Organization of Tennessee

12 Cadillac Dr., Ste. 160
Brentwood, TN 37027
(615) 742-0300
Cbizprofile.com/jared-rankin-/
Jared Rankin

Cheekwood Golf Club

285 Spencer Creek Road
Franklin, TN 37069
(615) 794-8223
Cheekwoodgolfclub.com
Carolyn Perez

CS Automotive

(Cool Springs Automotive)

610 Church St. East
Brentwood, TN 37027
(615) 678-7740
myCSauto.com
Kim Auernheimer

Doster Contruction Company, Inc

301 Seven Springs Way, Ste. 150
Brentwood, TN 37027
(615) 800-8715
Dosterconstruction.com
Ed Smith

Expert Spine Care, LLC

P.O. Box 331088
Nashville, TN 37203
(615) 329-0333
Expertspinecare.com
Joseph Blythe

Farm Credit Mid-America

1630 Nashville Hwy.
Columbia, TN 38401
(931) 388-2591
e-farmcredit.com
Jennifer Frazier

Franklin Tennessee

Rehabilitation Center

1405-A Brookwood Ave.
Franklin, TN 37064
(615) 599-9162
tn.gov
Amber Johnson

Graphic Label Solutions, LLC

2407 Pulaski Hwy.
Columbia, TN 38401
(931) 490-0019
Graphiclabelsolutions.com
Allison Spader

Harpeth Associates LLC

198 E. Main St., Ste. 3
Franklin, TN 37064
(615) 472-1471
harpethassociates.com
Steve Bacon

Harpeth Hills Memory Gardens,

Funeral Home & Cremation Center

9090 Hwy. 100
Nashville, TN 37221
(615) 646-9292
harpethhills.com
Michell Price

Insperty

150 3rd Ave. S., Ste. 1120
Nashville, TN 37201
(615) 850-2015
insperty.com
Barry Justice

Keller Williams Realty – Erin O'Neil

13202 Crowne Brooke Cir.
Franklin, TN 37067
(615) 525- 5392
Erin O'Neil

Kings Cool Springs - Franklin

1910 Galleria Blvd.
Franklin, Tennessee 37067
(844) 683-4500
kingsbowlamerica.com
Robert Morris

Life Celebration Center of Franklin

1881 General George Patton Dr.
Franklin, TN 37067
(615) 790-1222
LifeCelebrationFranklin.com
Michell Price

My Town Movers

2000 Mallory Lane
P.O. Box 311
Franklin, TN 37067
(615) 984-8696
Mytownmovers.com
David Crislip

National Kidney Foundation

5016 Spedale Ct., Ste. 158
Spring Hill, TN 37174
(818) 205-7777
kidney.org
April Douglas

Raymond Preston & Reed, LLC

6 Cadillac Dr.
Brentwood, TN 37027
(615) 866-2728
rprinsurance.com
Brock White

Remax Elite - Alex Blake

6437 Arno Road
College Grove, TN 37046
(615) 628-7188
Alex Blake

Rita's Ice

7171 Nolensville Pike, Ste. 105
Nolensville, TN 37135
(908)283-6922
Trisha Rubino

Southern Jerky Company Co.

91 Seaboard Lane, Ste. 108
Franklin, TN 37067
(615) 772-6363
southernjerkyco.com
Jennifer Bisceglia

Southwestern Investment Group

720 Cool Springs Blvd., Ste. 100
Franklin, TN 37067
(615) 861-6130
southwesterninvestmentgroup.com
Kalli Lipke

Stellar SEO

725 Cool Springs Blvd.
Suite 600, Office 6010
Franklin, TN 37067
(615) 953-9493
stellarseo.com
Travis Bliffen

Stones River Group

511 Union St., Ste. 715
Nashville, TN 37219
(615) 645-0233
stonesrivergroup.com
Mark Cate

Storm Guard Exterior Restoration

100 Confederate Dr.
Franklin, TN 37064
(615) 866-5589
stormguardrestoration.com
Michael Lucey

Tapestry at Brentwood Towncenter

400 Centerview Dr.
Brentwood, TN 37027
(615) 221-2727
tapestrybrentwood.com
Eric Johnson

Tennessee Fertility Institute

9160 Carothers Pkwy., Ste. 201
Franklin, TN 37067
(615) 721-6250
Jenny Shanks

Terracon

5217 Linbar Dr., Ste. 309
Nashville, TN 37211
(615) 333-6444
http://www.terracon.com

The Ashton Real Estate Group of Advantage/Remax

200 12th Ave S., Ste. 201
Nashville, TN 37203
(615) 301-1650
Gary Ashton

The File Depot of Middle TN

7006 Westbelt Dr.
Nashville, TN 37209
(615) 988-4790
nashville.thefiledepot.com
Brad Spivey

The Garland Co.

428 William Wallace Dr.
Franklin, TN 37064
(615) 542-4997
garlandco.com
Jeremy Slayden

UBS Financial Services

Jim Candella

6100 Tower Circle, Ste. 100
Franklin, TN 37067
(615) 721-4923
ubs.com/team/ubslegacy
Jim Candella

NATIONAL
small business week

**MAY
1-7**

All week long, we want to share your small business success stories. Tell us about a moment your business grew or reached a milestone. Share your #GrowthPoint on Facebook, Instagram or Twitter, or email charlane@williamsonchamber.com.



THE POINT is published monthly as a partnership between the Williamson Chamber and The Tennessean. For editorial inquiries or advertising opportunities, contact Charlane Oliver at charlane@williamsonchamber.com.

5005 Meridian Blvd., Suite 150 | Franklin, TN 37067 | 615.771.1912 | www.williamsonchamber.com



Thank you to these volunteers for their contributions this month to the Williamson Chamber membership committees.

● **JOE GARRISI**,
Northwestern Mutual,
for being an outstanding
advocate for
Chamber membership.

● **STECK JOHNSON**,
Healthcare Solutions Team, of
the **Development Committee**
for bringing in the most new
members for the month.

Technology and growth (CONTINUED FROM PAGE 1)

Real Estate, the developers behind the forthcoming site of Innovation Park, a 10-acre, 64,682 square-foot hub for bioscience and biotechnology research where the mixer will be held.

Currently home of the Cool Springs

Life Sciences Center, the Innovation Park development will open its doors exclusively to the business community for one night as a preview of what's to come in the tech industry.

"Williamson County is poised to reap the benefits largely because of the concentration of existing high-tech companies in the Brentwood/Maryland Farms and Franklin/Cool Springs area and the education and skill level of the existing workforce," said Williamson, Inc. Existing Business Manager Nick Biniker, who works directly with several area tech companies.

Over the next 10 years, Williamson County is expected to add 24.5 percent more tech jobs, according to EMSI economic projections. That's a 22.2 percent increase by 2025, while the national average is growing tech jobs at 17 percent. The majority of these jobs, including information system managers, computer programmers, web developers and software developers, to name a few, require a bachelor's degree for entry level employment.

"This highly talented labor pool makes Williamson County an ideal location for technology companies looking for innovation, high quality resources and creative people and spaces," said Biniker.

In fact, the Nashville Technology Council's 2014 and 2015 winners for Company of the Year — Rustici Software and Leankit, respectively — are located in Williamson County.

In addition to Leankit and Rustici Software, Innovation Park will join the growing roster of companies and creative spaces currently here: Metacake, Digital Reasoning, Entrada, Metova, NextGxDx, Caddis Interactive, Pilgrim Consulting, Randa Solutions, WPC Healthcare and Mmodal.

The membership mixer, presented by Vanderbilt Health, is from 5 to 7 p.m. and located at 393 Nichol Mill Lane in Franklin. Guests can network over soft music while enjoying drinks by H Clark Distillery, Moon Wine & Spirits and Granite City Food & Brewery, heavy hors d'oeuvres and desserts by Nothing Bundt Cakes. In addition to food tasting stations for mixer attendees to sample, technology companies, including RS TECH, will be on hand to showcase their products and services.

The cost is \$25 for Chamber members and \$35 for guests. Register online at williamsonchamber.com before Friday, April 15 to receive a list of attendees prior to the event.

WILLIAMSON, INC. ECONOMIC DASHBOARD - MAR. 2016

www.williamsonchamber.com | Williamson County, Tennessee | 615.261.2880

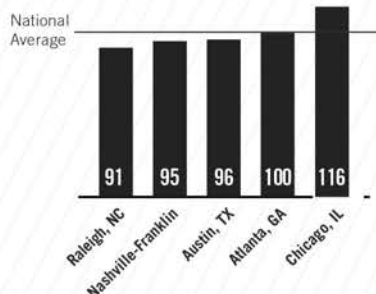
POPULATION: 209,870

14% county 5-year growth

4% state 5-year growth

Nashville MSA: 1,818,203

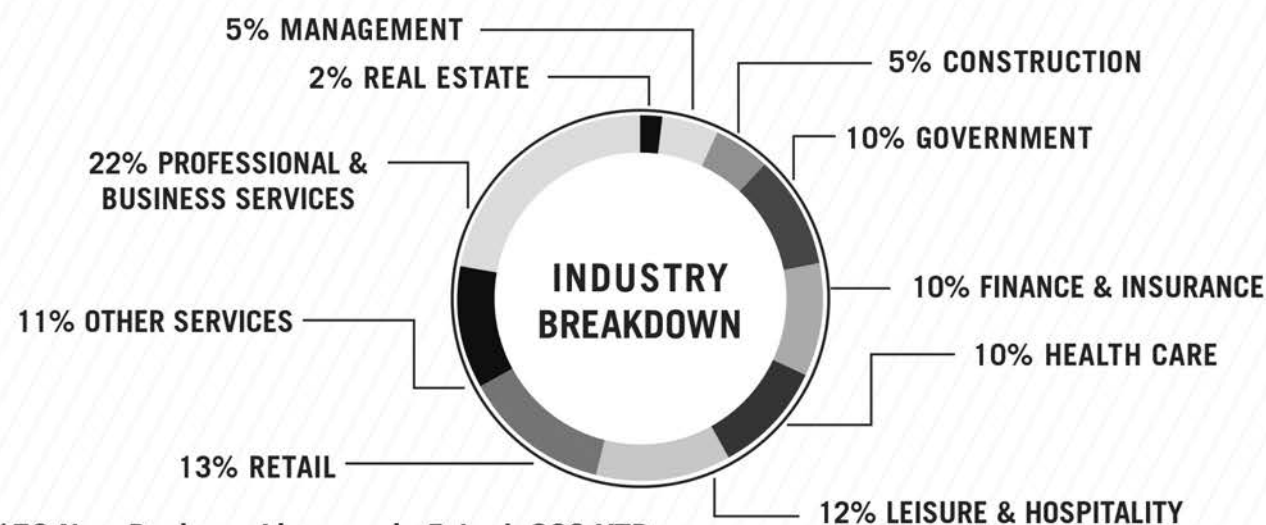
COST OF LIVING 2015



DEC. UNEMPLOYMENT: 3.6%

5.3% TN | 4.8% U.S.

105,830 Labor Force
127,262 Total Jobs
\$67,857 Avg. Earnings



159 New Business Licenses in Feb. | 303 YTD

JANUARY LOCAL SALES TAX INCOME:

Up 12% from 2015
Up 18% from 2014

RESIDENTIAL DEVELOPMENT

Median SF Home sale price for JAN. was **\$420,372**, up **2%** from 2015. The # of SF home closings increased by 18% from 2015.

181 home building permits issued in JAN, **181** YTD, up 10% from 2015.

COMMERCIAL DEVELOPMENT (Q4 2015)

	VACANCY RATE	CLASS A AVERAGE	VACANT SF
Brentwood	2.7%	\$27.24	132,481
Cool Springs	0.9%	\$28.69	61,297



A crowd of more than 330 community leaders, business owners, elected officials, educators, realtors and developers convened at the half-day economic forecasting event on March 15 at The Factory at Franklin's Liberty Hall.



Attendees peruse through the renderings gallery prior to the start of the program to view the latest commercial developments coming to the Cool Springs, Franklin, Brentwood and Berry Farms areas.

Outlook Williamson: 12 facts about county (CONTINUED FROM PAGE 1)

be 24,348 jobs expected to added by 2025, proving that companies and jobs are attracted to our county. It makes sense that we boast the lowest unemployment rate in the state at 3 percent.

2. Williamson County ranks #1 for absolute population growth. We're already the fastest-growing county in the state;

by 2035, Williamson County's population will be the size that Nashville is today.

3. Transplant residents are flocking to Williamson County in large numbers. In fact, 49 percent of residents are not born in Tennessee. From 2009-2013, the top cities that residents have relocated from include: Orlando, Tampa,

Los Angeles, Birmingham, Atlanta, Lewisburg, W. Va and Muncie, Ind.

4. Of foreign-born residents of Williamson County, the majority are from India. Williamson County's Asian-born population is 45 percent higher than the percentage of Asian-born residents nationwide.

5. The traffic count on Interstate 65 today will be the traffic count at the Carothers/McEwen intersection in Cool Springs in the next 10 years. That's why we're not waiting on federal or state funding to fix our traffic problems. Williamson, Inc. is spearheading the inaugural Mobility Week, a county-wide campaign coming Sept. 12-16 to implement practical ways to reduce traffic congestion on the county's major roadways.

6. There's no such thing as "going against traffic" anymore. More than 28,000 Williamson residents commute to Davidson County for work, while more than 26,000 travel in the opposite direction. Approximately 23 percent of Hickman and Maury county's workforce commutes to Williamson.

7. Williamson County is the healthiest in the state. With one of the best patient-to-doctor ratios at 699:1, employees use far less sick days and mental health days compared to peer U.S. cities and top U.S. performers. Fewer sick days means a healthy, more productive workforce.

8. Life Time Fitness is coming to Cool Springs. SouthStar announced during Outlook Williamson that the national health club chain will open its first Middle Tennessee location in the Carothers East development at the northeast corner of Carothers Parkway

and Liberty Pike. It is expected to open in summer 2017.

9. Apparently, it's cool to be in Cool Springs. Home to corporate giants such as Nissan North America, Healthways, HCA, UBS, Community Health Systems and Jackson National Life Insurance, companies are eager to snag this corporate address. The area has only a 0.9 percent vacancy rate.

10. Williamson County leads in charitable giving. We give 3.71 percent of our adjusted gross income compared to peer cities and volunteer more than 37 hours annually.

11. Williamson County has one of the lowest costs of living at \$95, below the national average of \$100, compared to other peer cities like Austin, Atlanta or Charlotte. It can be easy to assume that things are getting too expensive here, but the numbers show a different perspective.

12. Your leaders are scoping out the scene to make Williamson County even better. Economic development staff and county officials work diligently to recruit company headquarters, meet with site selection consultants, build our top-performing schools and attract newcomers and tourists. They're also surveying peer cities who have tackled similar growth problems and solved them well. Williamson, Inc. will be jet setting to Denver, Colorado in fall 2017 for another Williamson Forward trip to bring back best practices that will help our county stay on the fast-track to growth.

For more photos, video, news stories, tweets and presentation slides, visit williamsonchamber.com/featured/outlook-williamson for a complete recap.

OUR PATIENTS GIVE US A 5 OUT OF 5 POPSICLE® RATING



SEE HOW A LITTLE PURPLE POPSICLE CAN CHANGE A CHILD'S ENTIRE EXPERIENCE:
WILLIAMSONMEDICALCENTER.ORG/POPSICLE



at Williamson Medical Center



Williamson, Inc. Board Member Shelley Moeller, center, worked the room to welcome guests.



Speed to market, an educated workforce, community and culture, and taxes and incentives are key factors when advising companies on site selection, said Ann Petersen, vice president of business and economic incentives at Jones Lang Lasalle.



Franklin Mayor Ken Moore promoted the city's attractive business and residential climate during a live on-air interview with Tom Lawrence of WAKM 950 AM Hometown Radio Show. The show's corporate sponsor and Williamson, Inc. Board Member Cherrie Hammond, left, of Aspen Grove Asset Management listens in.



Williamson County Schools Career Counselor Rebecca Collins, left, and Emily Dresch sip coffee with a guest during the networking hour.

OUTLOOK WILLIAMSON

● PHOTOS BY TIM JONES PORTRAITURE



Companies had the pleasure of enjoying front-row reserved seating, including presenting sponsor Skanska USA Building. Representatives pictured above, from left, are Victoria Whitlow, Blanding Beatty, Dennis Miles and Williamson, Inc. Board Member Dennis Norvet.



While guests flipped through the just-released 2016 Williamson County Trends Report, Williamson, Inc. President and CEO Matt Lagen proudly announced that, for the first time in history, the county leads the nation in job growth at 6.5 percent.



Outlook Williamson welcomed a panel of commercial real estate developers with current "shovels-in-the-ground" projects across the county. They discussed projects coming to the Carrothers Parkway/McEwen corridor as well as Berry Farms, Maryland Farms, Hill Center and Franklin Park. The panelists were Jason Holwerda, vice president of brokerage services, Foundry Commercial; Mark Traylor, director of retail properties, Boyle Nashville, LLC; Axson West, principal, Southeast Venture Real Estate Services; and Glenn Wilson, founder and CEO, SouthStar.



Pictured right, Williamson, Inc. Vice President of Economic Development Elizabeth McCreary moderates the closing session with Alcott Whitney's co-founder Jim Alcott, center, and Director of Business Development and Client Loyalty Knight Stivender.



Hank Hymel and PJ Mezera visited before the event got underway.



During the Q&A session with Matt Lagen, Ann Petersen stated that companies who can adapt to a changing "free agent" workforce, where contract labor and remote workers will be the norm, will thrive.

events&meetings

The CHAMBER OFFICE is located in Cool Springs at 5005 Meridian Blvd., Suite 150, Franklin.

APR 19 MEMBERSHIP MIXER

Presented by Vanderbilt Health
5 p.m., Cool Springs Life Sciences Center
393 Nichol Mill Lane, Franklin

APR 20 YOUNG PROFESSIONALS CONNECT

Presented by Saint Thomas Health
5 p.m., SOAR Adventure Tower
3794 Carothers Pkwy., Franklin

APR 21 NOLENSVILLE LEADS EXCHANGE

Presented by Williamson Medical Center
11:30 a.m.
Providence Baptist Fellowship Church
1668 Sunset Rd., Brentwood

APR 25 PROSPECTIVE MEMBER OPEN HOUSE

4 p.m., Chamber office

APR 26 WOMEN IN BUSINESS MIXER

4 p.m., Vanderbilt Dyer Observatory
1000 Oman Dr., Brentwood

APR 29 PUBLIC AFFAIRS ROUNDTABLE

Presented by Vanderbilt University
Office of Community, Neighborhood
and Government Relations
7:30 a.m.

Williamson County Administrative Complex
1320 W. Main St., Franklin

MAY 4 MEMBER CONNECT! LEADS EXCHANGE

Presented by Patterson, Hardee &
Ballentine, P.C.
7:30 a.m. / 11:30 a.m. / 3:30 p.m.
Chamber office
Lunch provided.

MAY 6 FIRST FRIDAY:

YOUR SMALL BUSINESS RESOURCE

Presented by FirstBank
7:30 a.m., EISPACES
1550 W McEwen Dr., Ste. 300, Franklin

MAY 10 CHAMBER 101 MEMBER ORIENTATION

3:30 p.m., Chamber office

MAY 11 YOUNG PROFESSIONAL FOCUS LUNCHEON

Presented by Saint Thomas Health
11:30 a.m., Belmont University
1900 Belmont Blvd., Nashville

RIBBON CUTTINGS

APRIL 14, 4 p.m. • Floor and Décor
APRIL 20, 4 p.m. • Hilton Garden Inn Brentwood
MAY 3, 5 p.m. • Vanderbilt Bone & Joint
MAY 5, 4 p.m. • Morning Pointe of Franklin

PLEASE CHECK THE WEBSITE
FOR UPDATES AND MORE INFORMATION.



Grab your tickets now for the 2016 Business & Education Expo, June 21, 4-7 p.m. at The Factory at Franklin. Admission is free for Chamber members and \$5 for the general public.

Public invited to largest showcase of Williamson County businesses

The 2016 Business & Education Expo is back by popular demand, featuring the largest showcase of Williamson County businesses and schools. The highly-anticipated event takes place Tuesday, June 21 from 4 to 7 p.m. at The Factory at Franklin's Liberty Hall, but this time expect a bigger and better expo.

For just \$5, the general public is invited to learn what companies and educational opportunities are right here in their own backyard. Connect with the owners, learn about their services, sample their products,

and snag some cool giveaways!

New this year will be representatives from K-12 public and private schools as well as colleges and universities. There will be food and drink vendors to sample the best restaurants, caterers, breweries and wineries Williamson County has to offer.

Twenty-one companies have already signed on to participate, including event sponsor Vanderbilt Health, High Hopes, Inc., Lee Company, Historic Travellers Rest, Hilton Garden Inn Nashville and

Middle Tennessee State University, to name a few. Booths are still available at the four pricing levels: Event Sponsor, Program Sponsor, Premium and Exhibitor.

Before doors open to the public, Chamber members are invited to an exclusive, B2B Member Connect! Happy Hour at 3 p.m. to exchange leads with vendors and other Chamber members. Admission is free, but registration is required.

To purchase general admission tickets or company booths, register online at williamsonchamber.com.

Pitch your products and services in Nolensville

The Nolensville Area Business Council is hosting a leads exchange for Nolensville area businesses at their quarterly meeting, Thursday, April 21 at 11:30 a.m. at Providence Baptist Fellowship Church, 1668 Sunset Road in Brentwood. The event is presented by Williamson Medical Center.

Modeled after Williamson, Inc.'s popular monthly Member

Connect! Leads Exchange program, participants bring business cards, brochures and product samples to this facilitated, casual networking event to develop relationships with other Chamber members in the area. Attendees will give their 30-second "elevator pitch" to showcase their business.

Grab a bite to eat from Martin's Bar-B-Que while you promote your



products and services. The cost is \$16 for members and guests. Register online at www.williamsonchamber.com before Tuesday, April 19 to avoid a \$5 late fee.

Brentwood, Franklin leadership programs accepting applications

Leadership Brentwood, a Williamson County Chamber Foundation program, is looking for talented, committed, civic-minded leaders to build a strong Brentwood community as part of the Class of 2017. Applications are being accepted through June 3.

Leadership Brentwood has a 25-year history of shaping tomorrow's community leaders. Between 15 to 20 participants are selected annually for the eight-month program on the basis of their demonstrated leadership and commitment to the Brentwood community.

Class members commit to an overnight retreat on Aug. 12, six program days held on the second Thursday of each month from September to

February, one community service project, and a March wrap-up session and graduation.

An informational mixer about Leadership Brentwood will be held at the Chamber on April 21 from 5 to 7 p.m. For more information and to apply, visit www.leadershipbrentwood.org or contact Executive Director Lynn Tucker at lynn@williamsonchamber.com or 615-771-1912.

Leadership Franklin, an independent nonprofit community leadership organization dedicated to educating, informing and empowering leaders to improve the quality of life in Franklin and Williamson County, has also announced that applications are being accepted for its 21st class, 2016-

2017. Completed applications are due on or before May 16.

Similarly, Leadership Franklin participants meet once per month for eight months, for a series of classes focused on the areas of history, government, business, law enforcement, media, education and quality of life. Each year's class is divided into four groups who develop a class project to be presented on graduation day.

Applications may be downloaded at www.leadershipfranklin.org. Questions regarding the application process may be directed to Executive Director Paula Harris at 615.252.4312 or paula.harris@bwsc.net, or Associate Director Debbie Henry at 615.628.0264 or henry@tmagroup.org.



LEADERSHIP FRANKLIN

www.leadershipfranklin.org

SUBMIT APPLICATION BY MAY 16

williamson, INC
LEADERSHIP BRENTWOOD

www.leadershipbrentwood.org

SUBMIT APPLICATION BY JUNE 3

LEADERSHIP BRENTWOOD 2016 GRADUATES

Hunter Anderson
BRENTWOOD ACADEMY

Jack Arnold
BATTLE GROUND ACADEMY

Nikhil Arun
RAVENWOOD HIGH SCHOOL

Afia Asare
RAVENWOOD HIGH SCHOOL

Morgan Cary
RAVENWOOD HIGH SCHOOL

Sam Christie
BRENTWOOD HIGH SCHOOL

Laurel Dernbach
FRANKLIN ROAD ACADEMY

Olivia Flint
RAVENWOOD HIGH SCHOOL

Grant Glass
BRENTWOOD ACADEMY

Jackson Harvey
BRENTWOOD ACADEMY

Caroline Hopfensperger
RAVENWOOD HIGH SCHOOL

Andrew Long
BRENTWOOD ACADEMY

Jackson McNabb
BRENTWOOD HIGH SCHOOL

Sydney Nelson
RAVENWOOD HIGH SCHOOL

Joe Roebuck
RAVENWOOD HIGH SCHOOL

Allie Sheets
BRENTWOOD ACADEMY

Kevin Smalley
RAVENWOOD HIGH SCHOOL

Hannah Williams
RAVENWOOD HIGH SCHOOL

Lauren Williamson
BRENTWOOD ACADEMY

Emma Young
BRENTWOOD HIGH SCHOOL

Students honored at Youth Leadership Brentwood graduation

Parents, mentors, educators and community leaders gathered at the Brentwood Library Feb. 23 to witness 20 stellar students graduate from the Youth Leadership Brentwood program. The graduates consisted of students at Battle Ground Academy, Brentwood High School, Brentwood Academy, Franklin Road Academy and Ravenwood High School. Each were honored with a certificate of completion and received a class gift, the Dr. Seuss book *Oh, the Places You'll Go!*

As a celebration of what they learned, students from each respective school presented their capstone group projects, which included increasing voter turnout in Brentwood, a website for teen employment opportunities and a plan for increasing volunteerism at a local children's home — all aimed at making their community and schools better. At the conclusion of the event, Allison Cowie, a YLB student representative at Battle Ground Academy, showed a video highlighting the most

memorable and funny moments of the five-month program.

Youth Leadership Brentwood is a program of the Williamson County Chamber Foundation, led by Executive Director Lynn Tucker. During this hands-on, exploratory leadership training, sophomores and juniors are chosen to take an intensive look at the Brentwood community, hone their leadership skills and meet one-on-one with adult community leaders in various business sectors. They participate in an opening and closing retreat and program

days focusing on history, government, media and entertainment, criminal justice, business and financial services, and quality of life.

This year's presenting sponsor was Brentwood Academy, and other supporting sponsors were the Brentwood Noon Rotary, H.G. Hill Realty, LLC, Right At Home of Nashville & Williamson County, Technology Advice, Pamela Vaden of the Leadership Brentwood Class of 1991, the Leadership Brentwood Alumni Association and a host of parent donors.



Twenty sophomores and juniors from five area high schools were honored as the 2016 graduating class of Youth Leadership Brentwood at a ceremony, held Feb. 23 at the Brentwood Library. During the ceremony, students were divided into three teams to present a service project idea that would improve Brentwood's community.

12th & Broad experts give women the 5-minute makeover

The demands of getting kids to school and fighting through traffic to get to work on time for an 8 a.m. business meeting doesn't leave much time for glamour in the mornings. Of course, as career women, when you look and feel your best, you perform at your best. But when you're pressed for time, Marcia Masulla, who is editor and creative director of *The Tennessean's* lifestyle column, 12th & Broad, says there are a few essential things to keep your style and beauty game on point throughout the day.

Masulla was the featured speaker at the March 22 Women in Business luncheon at the FiftyForward Martin Center to help women professionals find their signature style. She brought along fellow 12th & Broad fashion and beauty experts Carla Antonelli and Brenna Mader.

Mader, a former Miss Tennessee pageant winner, suggests a five-minute beauty routine that is realistic and affordable.

"There are a few key things that you can do that don't take a lot of time that create a polished, put-together appearance, and for me, those things are skin, lips and eyebrows."

Mader says applying a quick makeup foundation, a neutral or vibrant colored lipstick and defined eyebrows make all the difference. If you can spare an extra 10 minutes, she suggests adding eye shadow for a pop of color and blush to the cheeks.

Masulla, who is co-founder Nashville Fashion Week, agrees that foundation is the most important makeup necessity.

"I'm not saying you have to buy the most expensive foundation out there, but think about this; this is the thing that's directly on your skin, that's sitting there all day," Masulla said. "It's called foundation for a reason. You're not going to build a house on a murky foundation, so why would you do the same to your face? That's where I would invest a little bit extra in your budget."

For Masulla, her go-to beauty cheats are false eyelashes and eye liner. For Antonelli, she relies on tinted moisturizer and lip balm.

Antonelli, the owner of popular style blog Stella Shops and who stalks Nashville for bargain fashion deals, does not recommend breaking the bank on your wardrobe either. She suggests three must-haves for every working woman's closet: a crisp, white shirt, a structured blazer in black, brown, navy or grey, and a pair of black pumps.

"Everyone needs their own rendition of the L.B.D. (little black dress) that accentuates your body and is appropriate for your life," Antonelli adds.

Want more style tips like this? Visit www.12thandbroad.com for daily updates.

Be sure to join Women in Business at the April 26 mixer, 4 to 6 p.m. at the Vanderbilt Dyer Observatory, 1000 Oman Drive in Brentwood. For \$25, mixer attendees will tour the Dyer Observatory and enjoy tastings from some of Williamson County's best restaurants and caterers. Learn more and register at williamsonchamber.com.



Brenna Mader, the Miss Tennessee USA 2013 pageant winner, gives a five-minute makeover to Claire Crowell.



From left, 12th & Broad columnist Carla Antonelli, Editor and Creative Director Marcia Masulla, and columnist Brenna Mader, presented style tips at the March 22 Women in Business luncheon, presented by Williamson Medical Center.



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